



[www.janessaborges.com](http://www.janessaborges.com)

*Janessa Borges*

THERAPIST, BUSINESS  
STRATEGIST, PRIVATE PRACTICE  
EXPERT & SPEAKER

MEDIA KIT

# Janessa Borges. LCSW

I'm a first generation Latina therapist, speaker, business strategist, coach for entrepreneurs & soon to be author.

I was born and raised in Miami, and attained my degree from the clinically intensive program at NYU. I have over twenty years of experience working with individuals and families.



After over 12 years in practice I'm in the process of finalizing a book, and I've created a program that helps clinicians open, market and scale their own successful private practices.

I host networking events throughout the U.S. and my podcast "Latinas Empowering Latinas" helps reach and support others throughout the world.

AS SEEN IN

**NASW  
FL Convention**

**NASW  
CALIFORNIA  
CONVENTION**

**Latinas  
Empowering  
Latinas Podcast**

**NYU SCHOOL OF  
SOCIAL WORK**

# Janessa Borges

## SIGNATURE TOPICS

- ✓ How to open a successful full paying private practice.
- ✓ All about your ICA - what it is and why it's vital to your business
- ✓ Knowing your Niche & how it will have clients come looking for you
- ✓ Setting up systems that help you scale
- ✓ Working through mindset blocks
- ✓ How to raise your rates and what to say
- ✓ Pros & Cons of paneling with your insurance
- ✓ How to stand apart from the competition



19+

*years in the mental health field*

12+

*years in private practice*

10+

*years as a school social worker*

3,000+

*total podcast downloads*

AS SEEN IN

**NASW  
FL Convention**

**NASW  
CALIFORNIA  
CONVENTION**

**Latinas  
Empowering  
Latinas Podcast**

**NYU SCHOOL OF  
SOCIAL WORK**

# COLLABORATION PACKAGES

## **PACKAGE A: \$1,200**

- Professional Virtual Guest Speaking
- 45 minute presentation
- 45 minute Q&A
- Social Media Story Share

## **PACKAGE B: \$3,000**

- Professional Keynote Speaking  
(up to 60 minutes)
- Social Media Posts

## **PACKAGE C: \$5,000**

- Half-Day Seminar
- Professional Keynote Speaking
- Social Media Posts

## CLIENT FEEDBACK

"Jan is nothing short of a power player. She helped me assess and align my vision and goals for my personal life and what I wanted from my business. I was drowning when I found her and I did not fully realize how bad until she started to help me untie the knots. I am in a place now where I feel extremely successful as an entrepreneur and as a mom. I would not be in this place without her. "

***Jennifer Waldsmith, CEO  
TME Marketing***

"Janessa has helped to provide me with strategies and techniques to improve upon many areas of my life - not just my private practice. I'm very thankful to have her support and guidance."

***Angela Wilkos, PsyD***

## CONTACT DETAILS

Plases feel free to contact me to book or if you have any questions.

✉ [janessamborges@gmail.com](mailto:janessamborges@gmail.com)

🌐 [www.janessaborges.com](http://www.janessaborges.com)

📷 [@janessa.borges](https://www.instagram.com/janessa.borges)

